### T. C. HARRISON GROUP LIMITED TRADING AS "T. C. HARRISON JCB"

#### **COOKIE POLICY**

Our Site (www.tchjcb.com) uses cookies to distinguish you from other visitors to our Site. This will help us to provide you with a good experience when you browse our Site and also allows us to improve our Site. (By continuing to browse the Site, you are agreeing to our use of cookies.)

When you enter our Site for the first time and where we wish to issue your computer with a cookie, you will be asked to consent to such use. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Many websites do this whenever a visitor visits their website in order to track traffic flows. If you wish to reject our cookie, you can decline our request, in which case you may not be able to use the Site or some parts of it. Additionally, you can configure your browser to do so, or you can ask your internet browser to alert you when a cookie is being set up. Cookies in themselves do not identify the individual user, just the computer used.

Our Site uses a cookie tool that enables you to select the cookies you are happy for us to place on your computer. This is located at the bottom of each page of our Site. By clicking the "Change Settings" button you will have the option to make specific choices as to which types of cookies you are happy for us to place. However, if you choose to disable cookies, or specific categories of cookies, you may find that areas of our Site do not function as intended. If you do not change any of the cookie settings, we will continue to place all types of cookies.

You may need to select your cookie preferences each time you visit our Site if you have chosen to disable all cookies or are accessing our Site from a different device. We use the following cookies:

## Strictly necessary cookies.

These are cookies that are required for the operation of our Site. These include, for example, cookies that enable you to log into secure areas of our Site, use a shopping cart or make use of e-billing services.

## Analytical/performance cookies.

They allow us to do things such as recognise and count the number of users and to see how users move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that visitors are finding what they are looking for easily. These cookies do not collect information that could be used to identify you.

## Functionality cookies.

These are used to perform functions such as recognising you when you return to our Site and in providing live chat facilities. This enables us to personalise our content for you, greet you by name and remember your preferences.

### Targeting cookies.

These cookies record your visit to our Site, the pages you have visited and the links you have followed. We will use this information to make our Site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More Information
Functionality cookies	ASP.NET_SessionID	This is used by Microsoft's ASP.NET technology to identify you as a unique user for security reasons. It expires when you close your browser and does not store personal data about you.	Expires after the browser is closed.
Functionality cookies	CMSCsrfCookie	This is used by Microsoft's ASP.NET technology to store a security token that the system uses to	Expires after the browser is closed.

Functionality cookies	CMSPreferredCulture	preferred content culture (language).	
Analytics	VisitorStatus	This is used by the website's analytics package to determine whether you are a new or returning visitor so that we can track anonymous visitor statistics.	
Google Analytics	_utma	These cookies are used to collect information about how visitors use our site. We use this information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google  These cookies are used to collect information	Two years
Google Analytics	_utmb	about how visitors use our site. We use this information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google	30 minutes
Google Analytics	_utmc	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google	Session ends
Google Analytics	_utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. Click here for an overview of privacy at Google	7 months
TruConversion	_tcIncludedInSample	This is used by TruConversion to track interactions on the page in order to assist TC Harrison in continuously optimising the user experience. This tracking is anonymous.	
Azure Application Insights	ai_session	This is used by Microsoft Azure's hosting platform to track the performance of the hosting infrastructure in order to determine any potential issues with the health and performance of the platform.	Expires after 24 hours
Azure Application Insights	ai_user	This is used by Microsoft Azure's hosting platform to track the performance of the hosting infrastructure in order to determine any potential issues with the health and performance of the platform.	Expires after 24 hours

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Except for essential cookies, or where specified above, all cookies will expire after 60 days.

# **Blocking Cookies**

You are able to block cookies by activating the settings on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site.

Information on how to block cookies can usually be found within the "Help" feature of your browser. Information can also be found on the main browser websites.

http://www.apple.com/safari/ (Apple Safari)

http://www.google.com/chrome (Google Chrome)

http://www.microsoft.com (Internet Explorer)

http://www.mozilla--europe.org/en/firefox (Mozilla Firefox)

http://www.opera.com (Opera)